

January 6, 2015

MEDIA RELEASE

For Immediate Release

Location: Delta, BC

Screens Off Delta! Unplug and Connect

January 27 is Literacy Day in Canada and the Delta Community Literacy Committee wants to make this the year that Delta gets on the national map! The goal of Family Literacy Day is to get you reading with your family for 15 short minutes a day and the goal of #ScreensOffDelta is to get you UNPLUGGED for one whole hour!

We invite you to engage with us through various [social media channels](#) by sharing your experiences of how you will unplug and connect. There will be weekly challenges and activities for your family to do. Each time you post, like or share on our Social Media, from now until January 27, you will be entered to win one of many great prizes, including an iPad!

We welcome Delta businesses to make suggestions for alternate activities. Post your ideas! For example, Feed the birds at [Reifel Bird Sanctuary](#), Walk a dog at the [Delta Community Animal Shelter](#), Attend a financial workshop with an [RBC Investment and Wealth Advisor](#). Your business will receive advertising with #ScreensOffDelta. If you'd like to contribute towards prizes, contact Gillian McLeod.

Well known counsellor and educator, [Dr. Deborah MacNamara](#), will wrap up this event with ***Raising Kids in a Digital World***. She is scheduled to speak on January 27 from 7 – 8:30 pm at the George Mackie Library, 8440 – 112 Street, Delta. This workshop is free and is sure to be informative, educational and inspiring.

Please join us on our journey to unplug and connect.

Contacts:

Social Media: Andrea Williamson andrea.cherewick@gmail.com

Advertising: Gillian McLeod gmcleod@fvrl.bc.ca

Facebook: <https://www.facebook.com/ScreensOffDelta>

Twitter: <https://twitter.com/ScreensOffDelta>

Instagram: <http://instagram.com/screensoffdelta>

Wordpress: <http://screensoffdelta.wordpress.com/>