



Ladner Business Association  
PO Box 15 STN MAIN  
Delta BC V4K 3N5

[info@ladnerbusiness.com](mailto:info@ladnerbusiness.com)  
[www.ladnerbusiness.com](http://www.ladnerbusiness.com)

## The Ladner Business Association is hosting 2 Christmas events for 2016 and we invite all LBA members to participate

### 4<sup>th</sup> Annual Christmas Tree Festival – *Thursday, November 24<sup>th</sup> in Ladner Village*

A family-oriented event that includes a featured musical performance, cookie decorating, kids crafts, business gingerbread contest (see attached details) and hot chocolate. This event will culminate with Santa's arrival & the Christmas Tree lighting.

### Annual Santa's Breakfast – *Saturday, December 3<sup>rd</sup> at Ladner Community Center*

The incredible pancake breakfast served by VIP's from the community and features face painting, a singer/storyteller, the arrival of Santa in a police cruiser and of course, photos with Santa. Last year, over 450 breakfasts were served, bringing many young families to the Ladner Business area.

In an attempt to promote both the of LBA Christmas events and to offer our sponsors as much exposure as possible, we have consolidated the sponsorship of the Christmas Tree Festival and Santa's Breakfast into one opportunity. Enclosed you will find the benefits of each sponsorship level to help you determine how you would like to participate this year. Please complete the form below prior to October 15<sup>th</sup> and submit it with your cheque to:

LBA Christmas Event Sponsorship  
c/o LBA, PO Box 15 STN MAIN  
Delta BC V4K 3N5

These community events would not be possible without the generous support of our sponsors. Thank you in advance for your support and we look forward to seeing you at the occasions.

Yours truly,  
Jill McKnight  
Christmas Event Liaison

### Ladner Business Association Christmas Events Sponsorship

#### Sponsorship Level:

- |                                                                 |                  |                                                      |
|-----------------------------------------------------------------|------------------|------------------------------------------------------|
| <input checked="" type="checkbox"/> Presenting Sponsor (\$1500) | <b>SOLD OUT</b>  | <input type="checkbox"/> Candy Cane Sponsor (\$250)  |
| <input type="checkbox"/> Stocking Sponsor (\$750)               | Only 4 Available | <input type="checkbox"/> Gingerbread Sponsor (\$175) |
| <input type="checkbox"/> Sugar Plum Sponsor (\$500)             |                  | <input type="checkbox"/> Snowman Sponsor (\$100)     |

Enclosed, please find my cheque for \$ \_\_\_\_\_.

**Business Name (as it will appear on Signage):** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Phone Number:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

Please forward cheque to: LBA Christmas Event Sponsorship, PO Box 15 STN MAIN, Delta, BC V4K 3N5  
Please specify Christmas Event Sponsorship in memo line.



CHRISTMAS TREE FESTIVAL



## Ladner Business Association Christmas Events Sponsorship

Sponsorship Benefits by Sponsorship Level	Presenting (\$1500)	Stocking (\$750) 4 Available	Sugar Plum (\$500)	Candy Cane (\$250)	Gingerbread (\$175)	Snowman (\$100)
	SOLD					
4x8 ft seasonal sign to be displayed in the Ladner Community Center for the month of December with your business name	✓	✓	✓	✓	✓	✓
Your logo on Ladner Business Association's webpage describing both of these featured events * and regular recognition on social media forums	✓	✓	✓	✓	✓	
Signage across the entertainment stage for both events recognizing your business as the presenting sponsor	✓					
Verbal recognition during musical performance by featured performer of your business	✓					
Hosting sponsor for a featured component of the LBA Tree Lighting Festival		✓	✓			
Supporting sponsor for a featured component of the LBA Tree Lighting Festival				✓		
Your business listed on stage signage at both events		✓	✓	✓	✓	
Pre-event sponsorship recognition in two (2) quarter-page ads in the <i>Delta Optimist</i> (available to those who commit prior to October 15 <sup>th</sup> )	✓	✓	✓			
Post-event sponsorship recognition in thank-you ad in <i>Delta Optimist</i> for both events	✓	✓	✓	✓	✓	
Opportunity to set up a children's activity at both events (Presenting level) or the Christmas Tree Festival (Stocking level) and have community mascot in attendance	✓	✓				

\* please email you logo to [lbareefest@gmail.com](mailto:lbareefest@gmail.com). The ideal format would be 200x200 @72 dpi